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EYE ON ARBONNE

INDEPENDENT CONSULTANT,  
NATIONAL VICE PRESIDENT

CATHI ALMQUIST

# WE GLOW, GIRLS!

Independent Consultant, National Vice President  
Cathi Almquist Nation; Parker, CO

Ahhhh, that Arbonne glow! It is that fire that Arbonne heats up inside of us, by igniting a spark deep and sometimes faint inside of us, to complete the dreams inside of us. And it does not hurt that our skin is truly glowing!

Every morning I rise to go about the business of tapping into the greatness that so many harbor within, while the privilege of helping them uncover healthy skin is just as satisfying. I look forward to discovering the talents and dreams of those around me to help them pursue their extraordinary success. I am just as anxious to have the chance to educate them about pure, safe, beneficial ingredients that help create balance, beauty and vitality. There is nothing more exciting or rewarding as having an opportunity that enables me to approach people in so many different ways and help them cultivate their inner strength and outer beauty.

As the process unfolds, together we experience a journey that leads to personal growth, professional achievement, and a more fulfilling, healthy lifestyle. Arbonne is the career choice that develops and enhances all aspects of our own lives, while empowering us to contribute greatly to the community of men and women around us.

For me, it does not get better than that, and it has become more than a career for me, it is a lifestyle. A way of living that allows me to reach the pinnacle of business achievement as a result of celebrating the abundant successes of my team, and leaning on the wisdom of those who have gone before me.

Arbonne has the best product in the world and has attracted an amazing circle of people who teach and lead me, encourage and support me, cry with me and raise their arms to cheer for me.

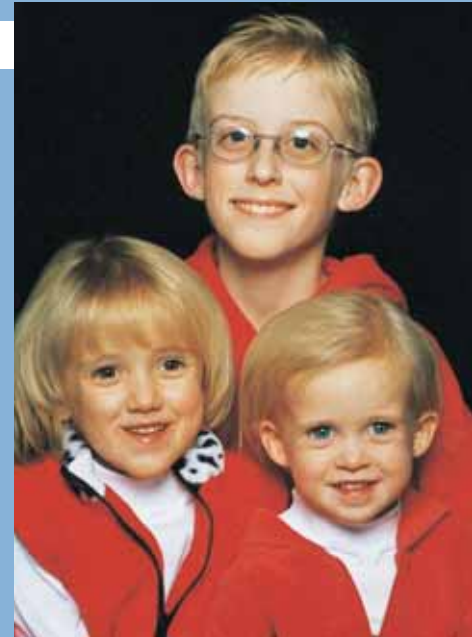
My heart is so full of gratitude and love for my mentor and friend, ENVP Cecilia Stoll, who has been my coach from day one. Cecilia is so incredible because she leads by example, and always has. She has blazed the trail for so many of us, and her integrity and



**Top:** Dylan!

**Middle:** L-R: Samantha, Dylan and Madeline.

**Bottom:** Cathi, Samantha, Dylan, Madeline and Randy.





AM Beth Passmore, RVP Lana Bell, AM Carolyn Snow, ENVPs Martha McIntyre and Cecilia Stoll and members of their teams.



Cathi with NVP Carol Bowdell at Arbonne President Rita Davenport's home in Arizona.

commitment are two of her greatest gifts as a leader. Cecilia paints the picture of possibility for all of us in this business.

I cannot imagine this company without the seat of President Rita Davenport's soul. Her spirit of generosity has poured out on all of us for so long. Rita's shining light as president has served as a beacon for her many Arbonne daughters, and she always gives us everything we need to believe in Arbonne and ourselves.

Founder Petter Mørck took a chance on a revolutionary vision, and on so many of us. His remarkable genius and love for this earth, and its inhabitants, inspire me daily. Candee Keefe has been, and continues to be, a source of love, laughter, talent, knowledge and passion that feeds all of us in the Field and keeps us going. Candee, you and your team give us the best of the best to offer our teams and clients.

The entire staff at the Home Office astounds me! Their dedication to excellence is such a blessing. Special thanks go out to Shane Clemens and his team for making the best trips in the industry even better!

From the beginning, NVP Carol Bowdell has been a force and RVP Lana Bell has been unstoppable. Endless thanks goes to these women, who joined my team years ago. Carol and Lana's awesome gifts of

love, support and leadership are why their fabulous teams have exploded over the years. One of the greatest gifts in this business is the success of others, and Carol and Lana are unbelievably successful! Our brilliant and generous marketing plan is just Arbonne's way of saying thank you forever. I was able to return to my business as a District Manager in 2000 and re-build, while still receiving credit for Carol and Lana's businesses. Then, Arbonne made it possible for me to work my way to National Vice President and "pick" Carol and Lana back up. For a girl who stumbled into this industry, network marketing, I am so grateful it was Arbonne that I found, and that Carol and Lana also found Arbonne.

To the team that has come alongside me in the last few years ... there are no adequate words for me to express how I feel. These women are my best friends, my kindest critics, my greatest teachers and my own cheerleading squad. They are everything you dream of when you imagine a life full of joyous relationships and a team that consists of commitment, dedication, loyalty and maturity. This team rocks my world with their willingness to grow into their own dreams and be bold and driven by the needs of others. Because of these women, their families and teams, I am driven to be the best person and leader I can be.

*continued ...*

## “ success strategy:

Value what you have to offer—both personally and professionally—in order to lead others to the great possibilities that lie within their forgotten dreams, then inspire them to take action for their own personal success. ”



AM Liz Hamilton, DM Carolyn Butler, RVP Carey Conley, Cathi, DM Jennifer Miller and AM Trish Knox.



NVP Rachel Sinclair, Cathi and RVP Gena Money.

The best part of this achievement for me is what it has allowed me to do for my family. I borrowed the money from my parents in 1993 to buy my Starter Kit with Arbonne. My mom is now my full-time assistant and she keeps me in line! My team and I would be lost at this point without her. She is the wisdom behind my decisions, and a trusted confidante. My dad worked so hard his whole life to give us everything we needed, and nothing feels better than having him with us now to read to my kids, take them to story time and to the park and pool. He does not have to worry about me anymore. Because of Arbonne, I can begin to give back to the two people in this world who have been there for me, unflinching and constant.

My husband, Randy, is a wonderful photographer and he loves to run. When we got married six years ago, he sacrificed those passions to work three jobs to support our family. Now, he is home full-time every day and is the anchor of my business. He is the love of my life and now fills the role of mr. mom, developing relationships with our kids that most dads miss out on. He runs marathons now and he has time for his photography. The best part is that he has passed on his passions to our son, and they are wonderful together. As a family we have time to be together, know each other and live our best life together because of the wonderful gift of time Arbonne gives.

We are living our dream life ... from bankruptcy, fear and desperation years before to have the potential for financial peace, confidence and freedom today!

God absolutely knew how my life would unfold. This was brought into my life 10 years ago, when I was a single mom and waitress. He knew all of the lives that would be influenced, the long road to my own realization that extraordinary success could be mine; the amazing, worthwhile lessons along the way and the huge blessing this opportunity would be in my life now, with three beautiful children and a wonderful husband. I am so glad this has been my path ... we have only just begun.

In the words of a team anthem, I want to leave a legacy of loving others and being a good and faithful servant. I do not want to be remembered as being well-traveled, well read, well to do. I want to be someone who shows mercy and grace, and points to Him enough to make a mark on things – that is the kind of legacy I want to leave.



**(BACK):** Pat Butler, Brian Hamilton, Brian Knox, Rob Burton, Coreena and Larry Munsinger.

**(MIDDLE):** DM Carolyn Butler, Randy Almquist, DM Sharon Barone and Todd.

**(FRONT):** Cathi, DM Renee Burton, AM Liz Hamilton and AM Trish Knox.

*The testimonials in this story reflect the actual experience of an individual, are anecdotal only, and may be atypical.*